

Masters in International Business and Strategy

MLitt:

120 credits from Moscow State University

60 credits: MN5001, MN5423 and MN5501

60 credits: *either* MN5498 *or* MN5499

For all Masters degrees there are exit awards available that allow suitably-qualified candidates to receive a Postgraduate Certificate or Postgraduate Diploma.

Compulsory modules:

MN5001 Contemporary Global Issues in Management				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	1
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
This module is aimed at creating a deep and wide appreciation of how various global trends will impact upon economies, organisations and from there, the practice of management. In particular, the way in which ecological, social and economic factors interact to create threats and possibilities for organisations will be addressed. Moreover, the varying ways in which these aspects manifest themselves in different parts of the globe will be elucidated in order to ensure that all students have an appreciation of both how their own and other countries might be affected by various trends. Finally, students will also be supported to make the link between these issues and how they manifest themselves in their chosen area of study.				
Programme module type:	Compulsory for the Human Resource Management, International Business, Marketing and International Business and Strategy (Moscow State) Postgraduate Programmes and for the Management Studies MRes Programme.			
Learning and teaching methods and delivery:	Weekly contact: 2 lectures and 1 seminar.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module Co-ordinator:	Dr R Woodfield			
Lecturer(s)/Tutor(s):	Dr R Woodfield, Team taught			

Management - MLitt International Business and Strategy - 2016/7 - Augusts 2016

MN5423 Global Business Strategy				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	1
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	To be arranged.			
International business strategy is a broad but at the same time synthetic discipline which comprises elements of the international political economy, financial aspects and strategic planning and implementation. This module draws these elements together in the context of the international business environment and seeks to define optimal paths to competitive advantage within this complex and fast-changing business context. The module introduces a wide variety of themes, explanations and interpretations that characterise strategic management. The module will challenge students to consider strategic problems in a rigorous manner and a suitable balance between strategic planning and strategy implementation is maintained.				
Programme module type:	Compulsory for International Business and International Business and Strategy Postgraduate Programmes.			
Learning and teaching methods and delivery:	Weekly contact: Lectures and seminars.			
Assessment pattern:	2-hour Written Examination = 50%, Coursework = 50%			
Module Co-ordinator:	Dr R Brown			
Lecturer(s)/Tutor(s):	Dr R Brown			

MN5501 Scenario Thinking and Strategy				
SCOTCAT Credits:	20	SCQF Level 11	Semester:	1
Availability restrictions:	not available to the Banking and Finance Postgraduate Programme.			
Planned timetable:	To be arranged.			
The aim of the module is to use the scenario process to understand how individuals can engage with uncertainty in operating environments in order to develop creative and robust strategies. In addition, the module will make use of the scenario process to integrate a number of important organisational development concepts that help to provide organisations with future vision and adaptability: imagination; action learning; narratives and 'storying'; competencies and dynamic capabilities; reflective strategic consulting; reflexive practices.				
Programme module type:	Compulsory for International Business and Strategy Postgraduate Programme. Optional for Management Studies MRes Programme and all other Postgraduate Programmes in the School, but not available to the Banking and Finance Postgraduate Programme.			
Learning and teaching methods and delivery:	Weekly contact: 1 lecture, 1 seminar.			
Assessment pattern:	Coursework = 100%			
Module Co-ordinator:	Prof B Mackay			
Lecturer(s)/Tutor(s):	Prof B Mackay			

One of MN5498, MN5499:

MN5498 Group Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester:	Whole Year
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. They are required to prepare a 15,000 word (approximately) report dissertation detailing justified conclusions and recommendations. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided. Each group will comprise up to 6 students. The group dissertation will comprise 70% of the assessment; the remaining 30% will be awarded for an individual report and log book. The individual report should either critically reflect upon working in a multi-cultural project team or on a specific topic related to the group project in both cases the exact topic for the individual report will require supervisor approval.</p>				
Programme module type:	Either MN5497, MN5498 or MN5499 is compulsory for Banking and Finance, Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
Anti-requisite(s):	MN5497, MN5499			
Learning and teaching methods and delivery:	Weekly contact: 4 x 1-hour lectures and 4 x 2-hour workshops. Students will then be given 6 hours of supervision.			
Assessment pattern:	15,000 word group dissertation report = 70%, 3,000 word individual report = 30%			
Module Co-ordinator:	Ms J F Brooks			
Lecturer(s)/Tutor(s):	Ms J F Brooks, Supervisory team			

MN5499 Individual Dissertation				
SCOTCAT Credits:	60	SCQF Level 11	Semester:	Whole Year
Availability restrictions:	Not available as an optional module for any programme.			
Planned timetable:	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided.</p>				
Programme module type:	Compulsory for Banking and Finance MSc Programme. Either MN5497, MN5498 or MN5499 is compulsory for Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
Anti-requisite(s):	MN5497, MN5498			
Learning and teaching methods and delivery:	Weekly contact: Up to 6 hours supervision per student.			
Assessment pattern:	Coursework = 100%			
Module Co-ordinator:	Ms J F Brooks			
Lecturer(s)/Tutor(s):	Ms J F Brooks, Supervisory team			

